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Top Skills

Clinical Research
Pharmacovigilance
EHR

Rami A. Rafeh

Vice President, Provider Strategy & Collaboration at Premera Blue Cross
Seattle, Washington

Summary

Supporting Premera's goal of making healthcare simpler and easier.

We serve more than 2 million people—from individuals and families to members of Fortune 100 employer groups.

We provide comprehensive, tailored services to customers in Washington and Alaska that include innovative programs focused on wellness and prevention, disease management, and patient safety. We deliver these programs through health, life, vision, dental, stop-loss, disability, workforce wellness, and other related products and services.

We're committed to controlling rising medical costs while ensuring access to quality care for our members.

Specialties: growth strategy, strategic planning, business development, network management, contracting, hospital engagement, provider relations, value based agreements, managed care, strategic alliances, startups, innovation, stem cells, healthcare policy, process engineering, quality, risk management, population health, pharmacovigilance, project management, clinical research, medical compliance, analytics, health advisory, health & wellness, health information management & exchange specialist

Experience

Premera Blue Cross
Vice President, Provider Strategy & Collaboration
September 2019 - Present (10 months)
Greater Seattle Area

Executive sponsor of transformative programs in the areas of Interoperability, Behavioral Health and Value Based Agreements such as bundles. Oversight of

Premera's Provider Network Strategy including the management of a diverse team of healthcare (MDs, RNs and business) professionals. Together we are:

- Building and enhancing provider relationships
- Managing the deployment of value-based health care strategies
- Working creatively to develop unique partnerships and programs that align with Premera's Network Vision

Healthfirst

3 years 4 months

Regional Director, Network Management

November 2017 - September 2019 (1 year 11 months)

New York, New York

Accountable for creating, coaching and managing a team of Network Account Directors. Change agent and leader during the strategic transformation of the Network Management team. Established and led the execution of account plans to meet strategic priorities and ensure Account Directors develop deep and effective relationships with Hospital sponsor and non-sponsor hospitals/ systems focused on promoting administrative ease, strengthening provider engagement, enhancing quality and optimizing membership growth and profitability.

Led the execution of the regional network strategy to drive network development and member acquisition, profitability, growth and competitive advantage in the region. Actively participated on the Sales, Quality and Financial analysis leadership strategy teams. Developed a deep understanding of the regional provider and customers' needs and future requirements and leverages relationship to create mutually beneficial solutions.

Director, Growth Strategy & Business Development

June 2016 - September 2019 (3 years 4 months)

New York, New York

Responsible for developing, leading and implementing Healthfirst's strategic growth process and aligning corresponding functional supporting strategies.

Led the development, alignment and implementation of Growth Strategy, managed the process of developing, prospecting and recruiting potential M & A and joint venture targets.

Collaborated with cross functional teams as well as external consultants to conduct market research, perform evaluations, identify specific business

launch approaches (organic and inorganic), perform financial and capital analysis and prepare executive presentations.

Engaged executive management team and other members of the leadership team in identifying, assessing and executing strategies.

Fitmigo

Co-Founder

June 2015 - June 2019 (4 years 1 month)

New York, New York

iOS app that uses geolocation to get you rewarded for your workouts.

Pfizer

10 years 5 months

Sr. Manager, Medical Regulatory Compliance

December 2012 - May 2016 (3 years 6 months)

New York, NY

Pfizer Medical: oversight of Pfizer's Corrective and Preventive Action (CAPA) management programs across Good Clinical Practice (GCP), Pharmacovigilance (PV) and Good Laboratory Practice (GLP) processes.

Sr. Manager, Worldwide Business Development & Innovation

August 2011 - December 2012 (1 year 5 months)

New York, NY

Innovation Fellow focusing on internal capabilities within transformative & disruptive innovations, Connected Health co-lead focusing on emerging health technologies, Data & Predictive Analytics business co-lead within Integrated Health Business Unit.

URL: http://www.pfizer.com/partnering/areas_of_interest/innovation.jsp

Manager & Team Lead, Drug Safety and Risk Management

January 2006 - August 2011 (5 years 8 months)

Managed a team in adverse event processing & reporting within Oracle's Argus Pharmacovigilance Database

spott3r

Founder

June 2012 - December 2015 (3 years 7 months)

New York, NY

Incubated as a Columbia University entrepreneurship project, spott3r is a gym reimbursement service based out of NYC. It was founded with the principle that everyone could use a spot or plainly, that people could use an extra nudge in terms of staying healthy and active. Spott3r's engagement program is designed to help an individual maximize his or her fitness potential since what gets measured, gets managed, which applies to personal fitness as well as general healthcare spend.

Medco

Client Profile Administrator

2005 - 2005 (less than a year)

Franklin Lakes, NJ

Medicare Part D Client Profile Implementation Administrator

PCF - Publishers Circulation Fulfillment

Database Administrator / Systems Coordinator

1997 - 2001 (4 years)

Department of Systems Administration

Education

Columbia University in the City of New York

MPH, Health Policy and Management · (2010 - 2012)

Columbia University in the City of New York

Health Information Technology · (2010 - 2011)

University of Medicine and Dentistry of New Jersey

Masters, Biomedical Sciences · (2006 - 2008)

State University of New York at Binghamton

Bachelors, Biology · (2000 - 2004)

The Johns Hopkins University

Center for Talented Youth Alum